
Stefan Kwiecinski

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SKILLS

- *Graphic Design*
- *HTML5 & CSS3*
- *Javascript & JQuery*
- *Web UI/UX*
- *Videography/Photography*
- *Brand Strategy*
- *Social Media Growth*
- *New Venture Management*



EMPLOYMENT

Graviton Industries, Louisville, KY USA - *Marketing Manager*

DECEMBER 2017 - PRESENT | projectmora.com

- Managed a small team to develop, and launch campaign website and web app.
- Designed all graphical assets for print, web, branding, social media, and advertising.
- Managed and grew Twitter with runaway #tweettothemoon campaign.
- Managed Instagram with space-education and street photography cross-promotionals.

Black Bolt Digital, Morehead, KY USA - *Lead Designer*

JULY 2015 - DECEMBER 2017 | blackboltdigital.com

- Successfully launched freelance branding business that later scaled into a small agency.
- Directed a team to provide services in brand strategy, logo design, web design, print design, public relations, photography, videography, and content writing.
- Serviced a large number of industries, everything from tourism to aerospace, to energy.
- Oversaw two internships. One in videography for Morehead State University course credit, another in public relations for Eastern Kentucky University course credit. Both internships enabled students to meet and work with clients across Kentucky.



EDUCATION

The University of Louisville - *Marketing*

2018 - PRESENT

- Earned an all-expenses paid academic scholarship to study Marketing.
- Opted to enroll part-time in order to pursue full-time branding work.

Morehead State University - Computer Science and Marketing

2016 - 2018

- Became youngest instructor at university with 10 week web design bootcamp.
- Achieved 4.8/5 ratemyprofessor.com score in computer science department.
- Mastered public speaking by pitching hardware company to multiple entities, in turn secured \$10,000 in public and private grants.
- Was commissioned by university for poster designs, shirt designs, and makerspace branding.
- Launched an Open Source project (velt.io) that achieved press coverage in 20+ languages and a user base in 180+ countries.



HONORS AND AWARDS

- Public Vote, Excellence in UI Design | CSS Design Awards | 2018
- Public Vote, Excellence in UX Design | CSS Design Awards | 2018
- Judges Vote, Special Kudos | CSS Design Awards | 2018
- 1st Place | IdeaStateU Prestonsburg | Regional Business Plan Competition | 2017
- 2nd Place | IdeaStateU Lexington | Statewide Business Plan Competition | 2017
- 1st Place | GSE Georgetown | Statewide Startup Pitch Competition | 2016
- Money Winning Contestant on Shark Tank Style Pitch Show "Dream Funders" | 2016



PORTFOLIO

Feel free to visit madebystefan.com for portfolio work.